



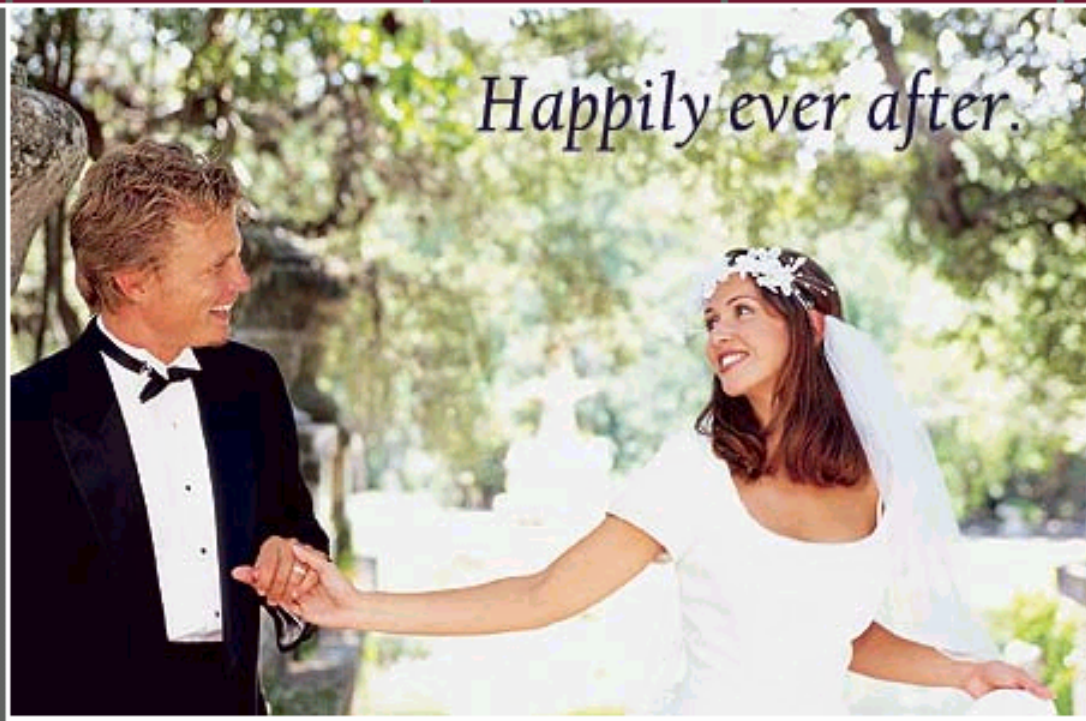
Welcome to ShaneCo.

Now you have a friend in the diamond business.™

U.S.A. & Canada: 1-866-Go-Shane (467-4263) - Int'l: 001-720-874-0203

- DEPARTMENTS
- GIFT & SHOPPING IDEAS
- JEWELRY BASICS
- WEDDING PLANNER
- DESIGN YOUR OWN
- WISH LISTS

- BRIDAL
- FASHION RINGS
- MENS
- EARRINGS
- PENDANTS
- NECKLACES
- PEARLS
- PLATINUM
- GOLD
- BRACELETS
- THREE STONE
- STYLES
- FANCY
- SAPPHIRES



You are no longer a skeptic. First sight. True love. The whole bit. Now you are about to start your life together. Welcome to "happily ever after."

What's Hot



Gift Ideas



Bridal Rings



Find a store near you:



Kennesaw, GA

Thirty day money back guarantee online or in a store near you. Learn More >>>



## COMPANY PHILOSOPHY AND HISTORY

### Welcome to Shane Co.

For three generations, our customers have experienced a standard of excellence unique in the jewelry industry today. Shane Co. is well known for providing an outstanding selection of quality jewelry, courteous and professional service, and superb value for our customers.

You can buy at Shane Co. with complete confidence because I personally guarantee the quality, workmanship and value of everything we sell.

We have made every effort to ensure that you enjoy shopping with us today. If we fail to meet your expectations or you are dissatisfied in any way, feel free to call my office at (800) 878-8218.

Sincerely,

Tom Shane  
Chairman of the Board  
Shane Co.

OUR POLICIES



OUR POLICIES

If you let us examine your purchase every six months, allow us to service your jewelry, and take normal care of your purchase, we will guarantee it FOR LIFE, FOR FREE.

Shane Co. is committed to ensuring your absolute satisfaction. We want you to be delighted with the quality and craftsmanship of our jewelry, the value for your money, and the level of service you receive. We also guarantee the security of your online purchase. When you purchase from Shane Co., we promise to stand behind everything we sell:

- We promise to refund the purchase price within 30 days of any purchase, for any reason whatsoever, as long as the merchandise is in new and original condition.
- We guarantee the quality of our merchandise for life.\*
- We guarantee that you never have to worry about credit card safety when shopping at ShaneCo.com. Any purchase you make from our site is protected. Should fraudulent charges be made, you will not have to pay for them. See Security Guarantee details.
- We guarantee to repair or replace - at our expense - any item found to be defective due to original workmanship.\*
- We guarantee to replace - at our expense - any gemstone lost due to a mounting defect.\*

## OUR POLICIES



### RETURN POLICY

Our sole purpose is to make sure that you are happy. If, for any reason, you are not completely satisfied with any jewelry purchase from Shane Co., we'll gladly refund your money, no questions asked.

To get your full refund, simply return your Shane Co. purchase to us, undamaged, within 30 days of receiving the merchandise. Upon receipt of the returned item we will credit your account.

If you wish to purchase an alternative item, place a new order online. Or, you may exchange the item for other merchandise at any Shane Co. showroom within 30 days of receiving your online purchase.

There's no risk when you buy jewelry from Shane Co. We'll make it right - that's our promise.

Send any ShaneCo.com merchandise returns to:

ShaneCo.com  
c/o Brinks Incorporated  
6703 E. 47th Ave. Unit A  
Denver, CO 80216

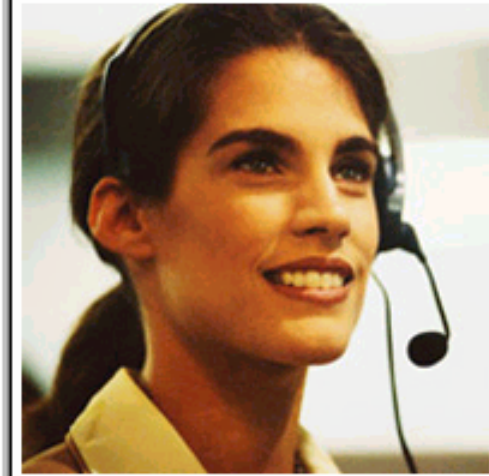
Phone: 1-866-Go-Shane (1-866-467-4263)

Please return your purchase via the U.S. Postal Service. We recommend you insure the package for the amount of purchase and send it Return Receipt Requested.



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## CUSTOMER SERVICE

When it comes to customer satisfaction, the jewelry and the service should shine equally as bright. We're always looking for better ways to serve you. And to keep our promise to make both your purchase and experience with Shane Co. a memorable moment.

### CONTACT US

We want to hear from you

### CHAT - OPEN

Customer Service - Live Chat

### WORK WITH AN AGENT ONLINE

Real-time with a personal shopper

### FREQUENTLY ASKED QUESTIONS

Find your answers

### YOUR ORDER HISTORY

Track your order

### JEWELRY BASICS

Know what you're buying

### THE SHANECO GUARANTEE

The promise of a lifetime

### SHIPPING

How we get it there





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ABOUT US



GENERAL FAQS

If you don't find the answer to your particular question, please contact us. You can email our customer service center anytime at CustomerService@ShaneCo.com. Or if you have specific questions about this site, please contact: WebMaster@ShaneCo.com.

You can also call 1-866-Go-Shane (1-866-467-4263) to speak with a Customer Service Representative. We are available Mon-Fri 7am to 10pm, Saturday 8am to 5pm MST. Customer Service is closed on Sunday.

Quick Navigation

- Select One
- Select One
- About Us
- Quality Assurance
- Ordering and Shipping
- Privacy and Security
- Return and Repairs

About Us



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DEPARTMENTS GIFT & SHOPPING IDEAS JEWELRY BASICS WEDDING PLANNER DESIGN YOUR OWN WISH LISTS

JEWELRY BASICS



DIAMOND QUALITIES HISTORY

The diamond is one of nature's greatest wonders. A burst of fireworks in a compact crystalline package. Uniquely brilliant ... captivating ... and yet the simplest of gemstones. How does simple carbon become a sought-after treasure? Where do diamonds get their fire? How are they recovered from the earth's deepest recesses? How have advances in optics and diamond cutting enhanced their beauty? Unlock these secrets - and more - to fully appreciate your diamond's amazing journey.

Quick Navigation Diamond origins and mining Diamond origins and mining Where Diamonds are Found Diamond cutting Enter a mathematical approach The Diamond - in Elemental Terms

Diamond origins and mining: re

Its origins are pure carbon, not unlike the graphite in an ordinary pencil. But this carbon was turned into clear crystals - in fact, the hardest substance known to man - by tremendous heat and pressure deep within the Earth.

Diamonds are mined using two methods. The primary method is pipe mining; the secondary is alluvial mining.



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Fashion Rings : Pearl

### Cultured Pearl Ring in 14k Yellow Gold

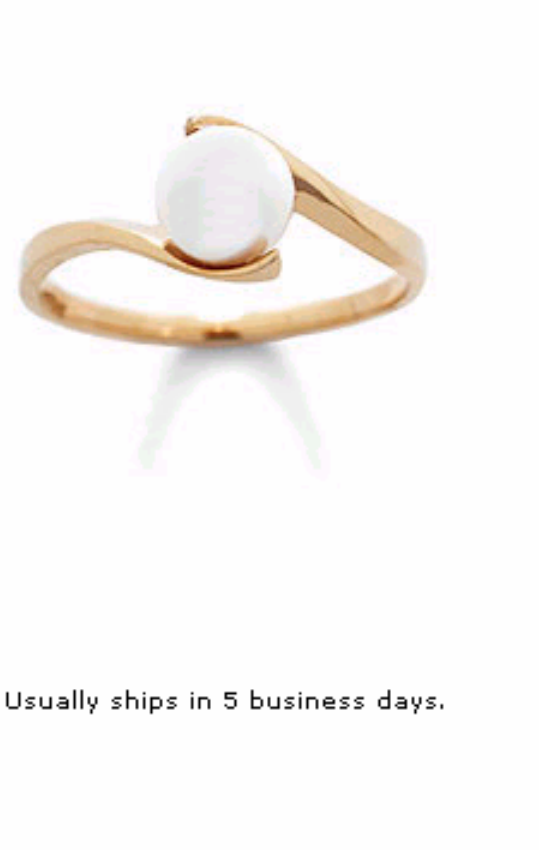
Captivating currents cling to the heart as tides collide. The sea has caressed this 14 karat yellow gold ring with a lustrous cultured pearl. The 6-6.5mm pearl is set in waves of polished yellow gold and elegantly wraps around her finger as well as her heart.

Place in Shopping Bag

\$100.00

Item Number: 12045 6 ring size

- Add to Wish List
- Add to Gift Registry
- Why Buy From Us?



### MAY WE SUGGEST





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Fashion Rings : Pearl

### Cultured Pearl Earrings in 14k Yellow Gold

Spoil yourself! Luxuriate in the warm extravagance of these 6-6.5mm cultured pearl drops on broad hoops of 14 karat yellow gold.

**Place in Shopping Bag** **\$165.00**

Item Number: **12652**

- Add to Wish List
- Add to Gift Registry
- Why Buy From Us?

Also Available In:

White Gold



Usually ships in 5 business days.

### MAY WE SUGGEST



Cultured Pearl Ring in 14k Yellow Gold



Diamond Bracelet in 14k Yellow Gold



Shane Co.

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DEPARTMENTS

GIFT &amp; SHOPPING IDEAS

JEWELRY BASICS

WEDDING PLANNER

DESIGN YOUR OWN

WISH LISTS

Necklaces : Pearl

**23" Cultured Pearl Strand with 14k Yellow Gold Clasp**

Inspiring beauty: Dueling rainbows on the horizon. The glistening of freshly fallen snow. Capture the pure splendor of the moment with this stunning 23-inch strand of 6.5-7mm cultured pearls, and gently hang it around the neck of your true inspiration. Each pearl is individually knotted on silk thread for added security and finished with a clasp of 14 karat yellow gold.

Place in Shopping Bag

**\$995.00**Item Number: **12899**[Add to Wish List](#)[Add to Gift Registry](#)[Why Buy From Us?](#)

Usually ships in 5 business days.

## MAY WE SUGGEST



Cultured Pearl and Diamond Ring in 14k Yellow Gold



Cultured Pearl Solitaire Earrings



*Bridesmaids gifts, for the friends who've always been there for you.*

## FLORIST

Floral arrangements have played an integral role in bridal traditions since ancient times. Brides have carried everything from beautiful bouquets of roses and ivy symbolizing never-ending love to noxious herbs meant to frighten evil spirits. Creative combinations of flowers and greenery continue to grace wedding ceremonies around the world to this day.

We can explain the traditions behind the selection of many popular blooms and offer you some ideas for getting the most out of your floral budget. But what you choose to enhance your wedding day is up to you.

Discuss wedding flowers with your intended, and determine what's important to you both. A simple bridal bouquet and perhaps a boutonniere for the groom are more than enough for some. Others see flowers as a major part of the celebration and have no problem with setting aside a large percentage of their wedding budget to cover floral expenses. You may find that the two of you fall on opposite ends of the spectrum. In that case, this is the perfect time to practice that all-important marriage skill: compromise!

### Quick Navigation

- The Basics
- The Basics
- Presentation
- Questions to Ask
- Costs Involved
- Ways to Save
- The Contract

[Back to Top](#)



*Bridesmaids gifts, for the friends who've always been there for you.*

## MUSICIANS, SINGERS, AND DJ'S

Let's talk soundtrack. Because that's what your wedding and reception music will be. The soundtrack to the most romantic - and possibly the most exciting - day that the two of you will ever share. It had better be good!

Music will set the tone for your wedding and provide the energy for your celebration. It can be a blast. It can be awe-inspiring. And it can be deadly dull. So spend some time thinking about this one.

What mood or theme are you trying to create? What kind of music moves you? Do you love show tunes or reggae? Are you planning a garden party or a hoe-down? Do you weep at the sound of bag pipes or do you imagine heaven when you hear a harp? What about swing or ballroom dancing? Would a string quartet move you or would you need a rock band for that? What kind of music do the two of you like to listen to? Dance to? Reminisce to? Snuggle to?

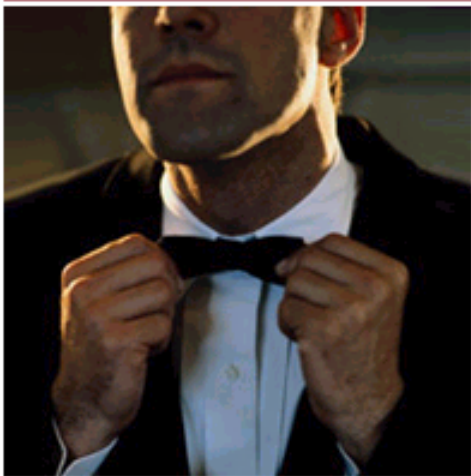
These are all valid questions. And the answers will have everything to do with the kind of ambiance you hope to create. Sit down together and make a list of all your favorite music. The styles that make you want to dance. The songs that make you want to sing. Perhaps you envision traditional music for the ceremony, but want only the hottest pop music for the reception. Maybe you have another blend of styles in mind.

We can help you think through some of the issues that need to be considered, but this very personal choice is yours.

- Music Selections
- Considerations
- Questions to Ask
- Costs Involved
- Ways to Save
- The Contract

Quick Navigation

WEDDING PLANNER : The Groom



Bridesmaids gifts, for the friends who've always been there for you.

THE GROOM

Long gone are the days when the groom simply showed up in a tux holding the ring and honeymoon tickets. Today's groom is a full co-star in The Great Event and that means getting involved in the decision-making process. Well, at least the cool stuff - like cake-testing and auditioning bands!

Quick Navigation Traditional Duties Traditional Duties Speaking Tips

Back to Top Back to Wedding Planner

Traditional Duties

- Buying the Ring and popping the question
Assist with making plans and finding the pros
Select your Best Man and Groomsmen
Pick out formalwear for your side of the aisle
Select a personal wedding gift for your bride
Ask your family for their guest list suggestions
Choose gifts for the best man, groomsman and the ushers



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She's growing up, and you don't know whether to laugh or cry. You'll probably do a little of both, but she'll always be your little girl.

SELECT THE OCCASION Sweet 16 Birthday



Cultured Pearl and Diamond Ring in 14k Yellow Gold \$ 125 Usually ships in 5 days.



Sapphire Solitaire Pendant in 14k Yellow Gold \$ 95 Usually ships in 5 days.



Sapphire Solitaire Earrings in 14k Yellow Gold \$ 95



Diamond Earrings in 14k White Gold \$ 125 Usually ships in 5 days.



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Offer her a gift she'll cherish for years. And let her know that she's the real treasure.

SELECT THE OCCASION Gifts for Her



Diamond Pendant in 14k Yellow Gold \$ 695 Usually ships in 5 days.



Diamond Pendant in 14k White Gold \$ 190 Usually ships in 5 days.



Diamond Cross Pendant in 14k Yellow Gold \$ 275 Usually ships in 5 days.



Diamond Earrings in 14k Yellow Gold \$ 495 Usually ships in 5 days.